# PAWINNO

# COMPANY

# PROFILE
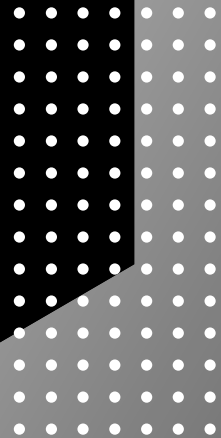
**2023**

# About Us

At Pawinno, we are passionate about pets and technology. Our mission is to create innovative apps that improve the lives of pets and their owners. We believe that pets are an important part of our lives, and that technology can be used to enhance the bond between pets and their humans.

Our team is made up of experienced software developers and pet lovers who work together to create apps that are both fun and functional. We understand the unique needs of pet owners and strive to create apps that make it easier to care for and interact with pets.

Whether you're looking for a way to track your pet's health and activities, find new ways to play with your pet, or connect with other pet owners, we have an app for you. Our apps are easy to use and designed with both pets and their humans in mind.

Thank you for choosing Pawinno. We are committed to creating the best possible apps for pets and their owners, and we look forward to serving you.
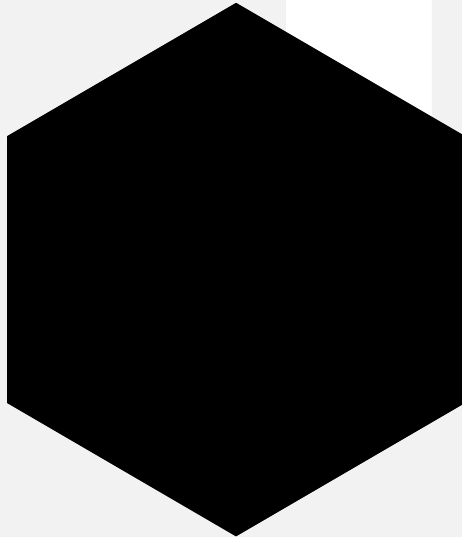
## Vision

Our vision is to revolutionize the pet industry through technology. We believe that technology has the power to enhance the lives of pets and their owners, and we are dedicated to creating innovative solutions that bring pets and humans closer together.

## Mission

- To provide pet owners with the tools they need to care for their pets, communicate with them, and understand their needs.
- To create products that make a difference in the world, improving the lives of pets and their owners one app at a time.
- To be a trusted partner for pet owners.

## Company Value

### Innovation

We are responsible for driving innovation in the pet industry through technology. We strive to create new and effective solutions that enhance the lives of pets and their owners, always keeping their needs at the forefront of our work.

### Continuous Improvement

We are responsible for continuously improving our apps and processes to meet the evolving needs of the pet industry and our users. We should seek feedback, analyze data, and implement changes that enhance the quality and effectiveness of our solutions.

### Ethical Standards

We are responsible for conducting ourselves with the highest ethical standards in all our interactions with users, stakeholders, and partners. We should uphold integrity, transparency, and accountability in all our actions and decisions.